



SPIRITS VALLEY



FRENCH EXCELLENCE IN DISTILLED SPIRITS

THE ALLIANCE **OF PROFESSIONALS**
OF SUPER PREMIUM **DISTILLED SPIRITS**
OF THE **CHARENTE VALLEY**

Half the worldwide production of super-premium spirits (above 30 Euros on retail price per bottle - source IWSR) is produced within the valley of the river Charente.

This area which includes the economic hubs such as Angoulême, Cognac and Saintonge has very efficient tolls from the elaboration up to the shipment of spirits beverages. It is a driving force within the B to B relationship of these companies from the distillation process to the consumption.

Spirits Valley is also the ambassador of this International center of excellence, we encourage growth and help the local economy develop. Spirits Valley is consistently stimulating innovation and ensuring the promotion and the acknowledgement of the well-known skills of this distinctive land.



Etienne HOSTEING
PRÉSIDENT DE SPIRITS VALLEY

TERRITORY



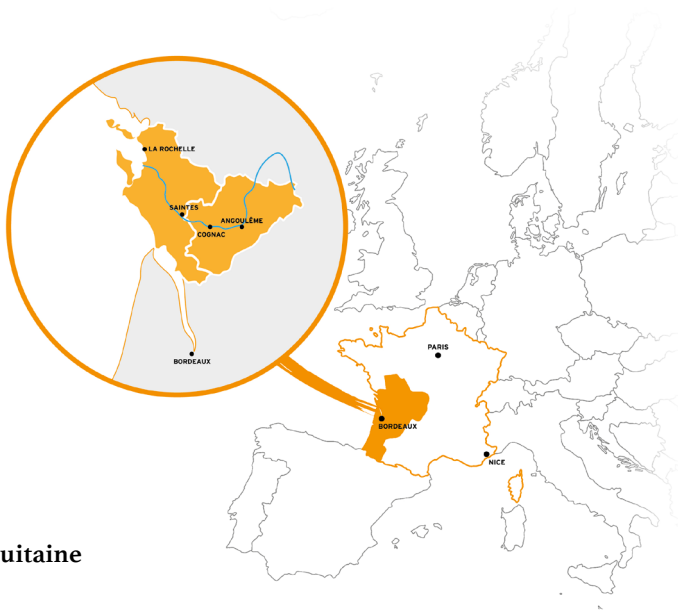
50% (vol.)
of world production
of Super-Premium
distilled Spirits



80% (vol.)
of French production
of distilled Spirits



100% of trade profit
from the Nouvelle Aquitaine
region



THE MEMBERS



More than 130 members



+ 3 000 direct jobs



2 billion Euros
of cumulative revenues

OUR EXPERTISE

From the elaboration up to the consumption of distilled spirits, Spirits Valley's soft skills are diverse and its know-how is rich :



• Boiling •



• Distillation •



• Oak barrels •



• storage •



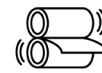
• Corking •



• Glass work •



• Design •



• Printing •



• Bottling •



• Packaging •



• Negotiations •



• Transport •



• Mixology •



• Service •

OUR SERVICES

All of these services are included in your membership

Participation in events
and meetings

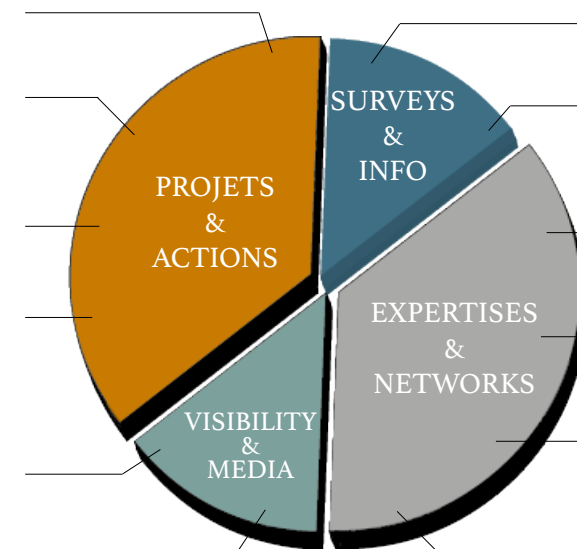
Participation in trades
fairs (collective or
shared spaces)

Participation in
delegations*

Organization of
B to B events

Promotion of your
breaking news

Promotion of your
expertise and
your company



Newsletters, a weekly
members letter, et Special
news flashes...

Strategic surveys of
markets

Customised networking
between members and/or
major actors

Opportunity to integrate
into dedicated groups :
«Club Technique»,
«Alliance Craft»

Regular and personalized
follow-ups

Unlimited access to the
membership benefits
program

* Subject to potential additional fees.

JOIN SPIRITS VALLEY



JOIN A DYNAMIC NETWORK OF LOCAL ACTORS



TAKE ADVANTAGE OF EXCHANGES BETWEEN MEMBERS



STAY INFORMED AND GAIN SKILLS



INCREASE THE COMPETITIVENESS FOR YOUR COMPANY AND FOR YOUR PROJECTS



STRENGTHEN THE VISIBILITY OF YOUR SKILLS



IDENTIFY DEVELOPMENT SOLUTIONS AND INNOVATIVE FINANCING



BE INVOLVED FOR THE TERRITORY BY TAKING PART IN PROJECTS PROMOTING ITS DEVELOPMENT



ANTICIPATE YOUR NEEDS IN TERMS OF TRAINING OR ACADEMICS SKILLS AND PREPARE TOMORROW'S JOBS

SPIRITS VALLEY : COMMUNICATION VECTOR

More than **500**
strategic contacts



receive our
communication

More than **50**
letters



Sent weekly
to a community

More than
5 000
followers



On our social networks

OUR TEAM



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